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## Palace Hotel Tokyo Promotes Artistic Discovery with Tailored Tours

TOKYO, Japan (April 30, 2014) – Bespoke excursions led by Japan's leading art experts are the backbone of a new three-night stay package called Transcendent Tokyo, offered by one of the city's most distinguished hotels.

Under the umbrella of prestigious global art & culture curators Louise Blouin Media, and in an exclusive arrangement with <u>Palace Hotel Tokyo</u>, members of <u>Blouin ARTINFO's Japan bureau</u> will consult with guests prior to their arrival to design bespoke full- and half-day art tours entirely tailored to their interests.

Each tour will be led by a Blouin ARTINFO editor with expertise in the relevant genres or period, presenting travelers with the rare opportunity to discover Tokyo's impressive, yet hard-to-navigate art scene with ease.

On the heels of Palace Hotel's recently assumed role as Official Partner Hotel of <u>Art Fair Tokyo</u> 2014, Transcendent Tokyo is the latest chapter in the hotel's deepening commitment to Japan's arts and culture. The initiative is also the first in a series of Palatial Pursuits package offerings by the hotel.

"While Tokyo is widely accessible, particularly for the intrepid, this city and its arts can be plumbed to great and especially meaningful depths when explored with seasoned experts," said executive director and general manager Masaru Watanabe.

In addition to guests' choice of a privately guided four- or eight-hour art tour, the Transcendent Tokyo package includes three nights' accommodation in a choice of a Deluxe Room with Balcony or a Club Deluxe Room with Balcony and daily buffet breakfast at the hotel's moat-side, all-day dining outpost Grand Kitchen.

For those inspired to splurge, the Executive Suite version of the package comes with:

- Daily choice of buffet breakfast at the Club Lounge or at Grand Kitchen
- Daily afternoon tea service at the Club Lounge
- Daily evening cocktails & canapés at the Club Lounge

Guests who book the package will also receive a copy of *The Art of Palace Hotel Tokyo* book. The volume presents an overview of the hotel's <u>extensive art collection</u> – valued at approximately USD 1 million and consisting of over 1,000 individual pieces – and includes mini-bios, inspiration and quotes from the creators of the art showcased throughout the property.



PALACE HOTEL TOKYO

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Package rates start at JPY 198,000 for Deluxe Rooms and JPY 330,000 for Executive Suites and are bookable for single or double occupancy.

To book Transcendent Tokyo, please visit www.en.palacehoteltokyo.com/special\_offers

ABOUT PALACE HOTEL TOKYO

Opened in May 2012, Palace Hotel Tokyo commands some of the city's most exclusive real estate and stands as heir to a legacy going back more than half a century as one of the city's most iconic hotels.

As the anchor to a USD 1.2 billion mixed-use development - built entirely from the ground-up the hotel features 290 rooms & suites, 10 restaurants & bars, an evian SPA and incomparable views of the city's most rarified green space - the Imperial Palace gardens.

Drawing deeply from the country's history, culture and arts, the much talked-about addition to Tokyo's hotel scene has redefined luxury in Japan with grace, elegance and authenticity.

Located at 1-1-1 Marunouchi, the hotel is a 10-minute walk from landmark Tokyo Station and mere steps away from Marunouchi Naka Dori, one of Tokyo's most upscale shopping and dining destinations.

For more information, please visit www.en.palacehoteltokyo.com or contact:

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