



## PALACE HOTEL TOKYO

### Palace Hotel Tokyo Toasts Five Years with New Sensory Package

*Indulge all five senses with Celebrating Tokyo*

TOKYO (April 26, 2017) – With spring warming to summer and [Palace Hotel Tokyo](#) on the verge of its fifth anniversary, one of Japan’s most acclaimed hotels is introducing a new bespoke guest experience with designs upon the five senses.

The new package features an inspired suite of offerings at the hotel itself as well as five unique cultural experiences around Tokyo themed on travelers’ pursuit of impressive sights, meaningful touch, fantastic food, and resonant scents and sounds for the ultimate Japanese escape.

The Celebrating Tokyo package touches on each of the five senses as follows:

- **Sight.** *At the hotel* – accommodation for five nights in a Deluxe Room with balcony or guests’ choice of suites, replete with views of the picturesque Imperial Palace gardens. *Around Tokyo* – choice of two tickets to the [Edo-Tokyo Museum](#) of history or the recently opened [Sumida Hokusai Museum](#) exhibiting the works of world-renowned *ukiyo-e* artist Katsushika Hokusai.
- **Touch.** *At the hotel* – his & hers Vitalizing Signature treatments, a therapeutic blend of deep tissue massage and traditional Japanese *seitai* acupressure for 90 minutes of pure bliss at [evian SPA TOKYO](#). *Around Tokyo* – a 90-minute sushi-making class at [Tokyo Sushi Academy](#), located at the world-famous Tsukiji Fish Market.
- **Scent.** *At the hotel* – a gift of an aroma reed diffuser presentation of the hotel’s [Pure Tranquility signature scent](#), a melding of 11 essential oils including blue cypress, anise, lavender, lemon, lime and eucalyptus. *Around Tokyo* – a half-day, privately guided city tour tailored entirely to your interests, whether it be sightseeing, shopping or an introduction to Japanese art & architecture.
- **Taste.** *At the hotel* – a prix-fixe dinner for two at one of the hotel’s Japanese outposts, with a choice of *kaiseki* at [Wadakura](#), *teppanyaki* at [GO](#) or *tempura* at [Tatsumi](#). *Around Tokyo* – a curated, half-day foodie excursion privately hosted by [Tokyo Tomo](#) for an introduction to Tokyo’s lively and popular casual food culture.
- **Sound.** *At the hotel* – a tasting of homemade chocolate by the hotel’s very own chocolatier paired with two glasses of champagne and live Jazz one evening at [The Palace Lounge](#). *Around Tokyo* – a private, 60-minute introductory lesson on traditional Japanese *taiko* drumming at [Taiko-Center Tokyo](#).





## PALACE HOTEL TOKYO

In addition, the five-night package comes with [Club Lounge](#) access, which includes:

- Daily buffet breakfast
- Daily afternoon tea
- Daily evening cocktails & canapés
- In-lounge check-in & check-out
- Dedicated concierge service

Celebrating Tokyo will be available for stays between **June 1 - December 18, 2017**.<sup>\*</sup> Rates start at JPY 785,000 (based on double occupancy) and are inclusive of daily breakfast for two at guests' choice of the Club Lounge, [Grand Kitchen](#) or via [In-Room Dining](#).

[Celebrating Tokyo](#) is the last in a series of five seasonal offerings rolled out over the past year to celebrate Palace Hotel Tokyo's five-year anniversary on May 17, 2017 and to highlight the property's five brand values – symbolically reflected as gems in the hotel's crown logo.

<sup>\*</sup>Bookings must be requested a minimum two weeks in advance. Subject to availability

### ABOUT PALACE HOTEL TOKYO

[Palace Hotel Tokyo](#) commands some of the city's most exclusive real estate. As heir to a legacy going back more than half a century as one of the city's most iconic properties, the hotel remains committed to offering Japanese hospitality at its finest.

As the anchor to a USD 1.2 billion mixed-use development built entirely from the ground-up, the contemporary 290-room hotel features 10 distinctive restaurants & bars - including elegant French fine dining, exquisite Japanese and an Old World-style cigar & martini bar - an evian SPA and incomparable views of the city's much-loved Imperial Palace gardens.

Drawing deeply from the country's history, culture and art, the [award-winning](#) hotel redefines luxury in Japan with sophistication and authenticity, presenting guests with the most bespoke cultural experiences to be had in Tokyo.

Located at 1-1-1 Marunouchi, the hotel is a 10-minute walk from the landmark Tokyo Station and mere steps away from Marunouchi Naka Dori, a picturesque, tree-lined boulevard that serves as one of Tokyo's most posh shopping and dining destinations.

Palace Hotel Tokyo is the only independent Japanese hotel to ever be awarded the highly coveted Forbes Travel Guide Five-Star rating, the industry's most prestigious arbiter of luxury travel.



## PALACE HOTEL TOKYO

For more information on Palace Hotel Tokyo, please visit [www.en.palacehoteltokyo.com](http://www.en.palacehoteltokyo.com) or contact:

### **Japan**

Palace Hotel Tokyo  
press@palacehotel.jp

### **Southeast Asia & Hong Kong**

Balcony Media Group  
Karryn Miller  
kmiller@balconymediagroup.com

### **All other regions**

Berkati Marketing Communications  
Tiana Kartadinata  
tkartadinata@berkati.com

### **USA**

JG Black Book PR  
Natacha Tonissoo  
natacha@jgblackbook.com

### **United Kingdom**

Cedar Tree PR  
Frangelica Flook  
frangelica.flook@cedartreepr.com

