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PALACE HOTEL TOKYO

Palace Hotel Tokyo Turns Up The Heat With Two New Packages

Weather the winter months in style, and set a course for spring blossoms in the city

TOKYO (November 23, 2016) - Flowers may wait on spring, but romance can bloom even on the coldest of nights. The first of two new package-stay offers from Palace Hotel Tokyo - 'Romancing Tokyo' - sets the scene for love in winter, while the second - 'Blossoming Tokyo' - celebrates the arrival of the city's famous cherry blossoms.

Romancing Tokyo

Tokyo may lack the cultural cachet of Paris when it comes to romance, but Palace Hotel Tokyo is doing its part to put more gloss on the city's amorous appeal. With views of the city's picturesque Imperial Palace gardens, an indulgent spa experience and a dinner fit for royalty, the hotel is turning up the heat in December, January and February with Romancing Tokyo.

The new two-night package weds elements of French ardor with an intimate prix-fixe dinner for two at the hotel's Crown restaurant. The seven-course meal is matched with wine pairings from the restaurant's extensive collection of 8,000 labels, and complemented by the best view in town - the sprawling Imperial Palace gardens and moats with the twinkling city skyline beyond.

Award-winning Chef de Cuisine Manabu Ichizuka, who has more than 30 years of experience in the French culinary arts, stands at the kitchen's helm in collaboration with Patrick Henriroux, grand chef of the Michelin two-starred La Pyramide in Vienne, France.

His & hers treatments at evian SPA, one of only two evian SPAs outside of France, also feature in the stay. For the gentleman, the 'Ultimate Experience' from the Gentlemen's Collection encompasses a 120-minute full-body treatment combining the hotel's signature *seitai* acupressure massage with a deep cleansing facial. And for the lady, a two-hour Mineral Journey offers five types of invigorating scrubs to choose from followed by a full-body oil massage.

Fresh flowers in-room upon arrival and Club Lounge access throughout – including daily breakfast, afternoon tea and evening cocktails & canapés – also come with the package.

And for those wishing to elevate the romance element, Palace Hotel Tokyo's concierge team, upon request (and at additional expense), can organize a range of romantically inclined pursuits – limited only by the imagination. Whether it be a Christmastime anniversary, an intimate New Year's Eve or a Valentine's Day proposal, a range of surprises can be set in motion – including, for example, a candlelit dinner on the guest suite's terrace set to the tune of a three-piece orchestra and accompanied by the services of a photographer to capture the special moments.

Romancing Tokyo will be available for stays from 1 December 2016 - 28 February 2017. Rates start at JPY 279,000 for a Club Deluxe with Balcony room (based on double occupancy).

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Blossoming Tokyo

New England has its fall foliage, Holland its tulips and Provence its lavender, but none can compare to the cherry blossoms that open every spring along Tokyo's avenues and waterways.

Blossoming Tokyo, launched to coincide with spring in Japan, introduces guests to the beauty of *sakura* (cherry blossoms). During peak bloom, guests will be privately chauffeured about the city in a luxury automobile for a three-hour tour of the city's best *sakura* viewing spots (as well as any other sights they'd like to see). And after peak season, the tour can be tailored entirely to wherever they would like to go in Tokyo – whether it be Ginza for a shopping spree or Aoyama and Omotesando for an art and architectural tour.

During March and April, the package also features a *sakura* season *Hanami* bento box lunch tasting for two at the hotel's signature Japanese outpost Wadakura while in May, a spring seasonal bento set will be prepared for Blossoming Tokyo guests.

The hotel's signature 1-1-1 sake by Hakkaisan, produced exclusively for the hotel, is also included, along with a take-home gift by Nousaku, Japanese purveyors of artisanal metal works based on a centuries-old legacy of melding traditional techniques with modern day innovations.

At an additional charge, the hotel's concierge team can also arrange the company of a photographer to shoots guests among the blooms (and dressed in traditional *kimono*, if they're so inclined) and at their favorite sights, a lesson in *ikebana* (the Japanese art of arranging flowers), or a workshop on *mochi*-making – whereby guests can try their hand at pounding rice to produce the fleeting spring treat of *sakura mochi*.

The two-night Blossoming Tokyo package will be available for stays from 1 March - 31 May 2017. Rates start at JPY 212,000 for a Deluxe with Balcony room (based on double occupancy).

Romancing Tokyo and Blossoming Tokyo are the latest in a series of offerings rolled out over the last year to celebrate the hotel's five-year anniversary in 2017 and to highlight the hotel's five core values – symbolically reflected as gems in the hotel's crown logo. Romancing Tokyo embodies 'hospitality from the heart', whether it be in the form of the staff's attentive service or through grand gestures of romance offered in the new package, while Blossoming Tokyo reflects the hotel's commitment to 'harmony with nature'.

ABOUT PALACE HOTEL TOKYO

Palace Hotel Tokyo commands some of the city's most exclusive real estate. As heir to a legacy going back more than half a century as one of the city's most iconic properties, the hotel remains committed to offering Japanese hospitality at its finest.

As the anchor to a USD 1.2 billion mixed-use development built entirely from the ground-up, the contemporary 290-room hotel features 10 distinctive restaurants & bars - including elegant French fine dining, exquisite Japanese and an Old World-style cigar & martini bar - an evian SPA and incomparable views of the city's much-loved Imperial Palace gardens.



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Drawing deeply from the country's history, culture and art, the award-winning hotel redefines luxury in Japan with sophistication and authenticity, presenting guests with the most bespoke cultural experiences to be had in Tokyo.

Located at 1-1-1 Marunouchi, the hotel is a 10-minute walk from the landmark Tokyo Station and mere steps away from Marunouchi Naka Dori, a picturesque, tree-lined boulevard that serves as one of Tokyo's most posh shopping and dining destinations.

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