

# Palace Hotel Tokyo Lands Coveted Five Stars from Forbes Travel Guide

The first ever Japanese-branded hotel to be awarded Five Stars

TOKYO (February 23, 2016) — In Forbes Travel Guide's second annual review of Tokyo hotels, Palace Hotel Tokyo has emerged as the first independent Japanese hotel to secure the coveted Five Star rating. The world's most prestigious arbiters of luxury travel, Forbes Travel Guide (formerly Mobil Travel Guide) has been providing comprehensive, anonymous reviews of the hospitality industry worldwide since 1958.

"Since our debut in 2012, our team has worked tirelessly to not only meet, but exceed global standards for hospitality in the luxury sector," said Masaru Watanabe, Palace Hotel Tokyo's Executive Director and General Manager. "The team's efforts - and achievements - have raised the bar on Japanese hospitality, affirming our competitiveness amongst the more globally recognized international brands in the city."

With Tokyo's most prestigious address, the 290-room hotel situated amidst Japan's Imperial Palace gardens re-opened in 2012 after a complete re-build from the ground-up. Its 10 restaurants and bars include Royal Bar, whose lead mixologist was hailed as one of the World's Best Bartenders by Diageo in 2012, and Crown, amongst the most esteemed French restaurants in Japan. The 1,200-square-meter spa and fitness facility features the country's first evian SPA, and more than half of the property's guestrooms and suites have open-air balconies - a true rarity in the city.

"Our Star Ratings recognize the finest hotels, restaurants and spas in the world. These ratings serve as the most authoritative guideposts for guests seeking exceptional travel experiences," said Gerard J. Inzerillo, Chief Executive Officer of Forbes Travel Guide. "We're proud to be associated with the new additions to our global list."

For 2016, out of the 220 cities in which inspections were conducted, only 154 hotels received the Five Star rating – with Palace Hotel Tokyo being one of only three in Japan to achieve the prestigious status.

## **About Forbes Travel Guide**

Forbes Travel Guide, formerly Mobil Travel Guide, is the originator of the prestigious Five Star Rating system, and has provided the travel industry's most comprehensive ratings and reviews of hotels, restaurants and spas since 1958.

Forbes Travel Guide has a team of expert inspectors who anonymously evaluate properties against up to 800 rigorous and objective standards, providing consumers the insight to make better informed travel and leisure decisions. Forbes Travel Guide is the gold standard for luxury hospitality ratings worldwide.

For more information about Forbes Travel Guide, visit Forbes Travel Guide.com.





## ABOUT PALACE HOTEL TOKYO

Opened in May 2012, Palace Hotel Tokyo commands some of the city's most exclusive real estate. As heir to a legacy going back more than half a century as one of the city's most iconic properties, the hotel remains committed to offering Japanese hospitality at its finest.

As the anchor to a USD 1.2 billion mixed-use development built entirely from the ground-up, the 290-room hotel features 10 distinctive restaurants & bars - including elegant French fine dining, exquisite Japanese and an Old World-style cigar & martini bar - an evian SPA and incomparable views of the city's much-loved Imperial Palace gardens.

Drawing deeply from the country's history, culture and art, the award-winning hotel redefines luxury in Japan with sophistication and authenticity, presenting guests with the most bespoke cultural experiences to be had in Tokyo.

Located at 1-1-1 Marunouchi, the hotel is a 10-minute walk from the landmark Tokyo Station and mere steps away from Marunouchi Naka Dori, a picturesque, tree-lined boulevard that serves as one of Tokyo's most posh shopping and dining destinations.

For information on Palace Hotel Tokyo, please visit www.en.palacehoteltokyo.com or contact:

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