



PALACE HOTEL TOKYO

“A Touch of Dior at Palace Hotel Tokyo”: A Celebration of the Iconic French Maison’s Enduring Love of Japan

TOKYO (April 21, 2026) – To mark the unveiling of the Dior Bamboo Pavilion, the only Japanese-brand hotel in Tokyo to hold the industry’s two most coveted ratings – Forbes Travel Guide’s Five Stars and Michelin Guide’s Three Keys – has launched an exclusive collaboration celebrating the long-standing artistic ties between Dior and Japan.

Located in Tokyo’s chic Daikanyama neighborhood, the [Dior Bamboo Pavilion](#) is a one-of-a-kind concept store paying homage to Christian Dior’s love of the beauty of nature. Reminiscent of the *hôtel particulier* at 30 Avenue Montaigne and illuminated nightly, the Pavilion’s golden façade takes inspiration from Japanese bamboo forests and is crafted from aluminium.

Inside, the scene is imbued with modern Parisian sophistication and features exceptional Japanese artisanship. The captivating space showcases Creative Director Jonathan Anderson’s latest collections, including limited-edition pieces available only at Dior Bamboo Pavilion. Outside, a conceptual garden conceived by Japanese landscape designer Seijun Nishihata further evokes the extraordinary artistry that arises when Japanese and French creativity and passion are woven together.

“The collaboration between us and Dior is a natural one, as [Palace Hotel Tokyo](#) has come to represent Japanese elegance in hospitality while *maison* Dior represents the essence of French elegance in fashion,” said Senior Managing Director and General Manager Masaru Watanabe. “With this stay package, guests will have the opportunity to experience a pairing of two luxury brands that epitomize the very best and which together, can deliver a singular experience.”

“A Touch of Dior at Palace Hotel Tokyo” includes:

- A one-night stay in guest’s choice of accommodations (single or double occupancy) (Club Deluxe with Balcony room, Executive Suite or Premier Suite)
- Early check-in (from 1:00 pm onwards)
- Club Lounge access & privileges
- Breakfast at guest’s choice of Club Lounge, Grand Kitchen or in-room
- A Dior-inspired in-room floral arrangement
- A welcome bottle of Champagne (Veuve Clicquot Yellow Label Brut for Club rooms | Ruinart Blanc de Blancs for suites)
- A box of “Les Bonbons Bouton de Christian Dior” chocolates
- A “Miss Dior” cocktail at guest’s choice of Lounge Bar Privé or The Palace Lounge
- A privately guided tour of the Dior Bamboo Pavilion (with one-way, private transfer from the hotel)
- A light meal at the Pavilion’s Café Dior by Anne-Sophie Pic (seating limited to 90 minutes)



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The Dior Bamboo Pavilion's botanical and floral artistry extends into the exquisite space that is [Café Dior](#) by Anne-Sophie Pic, for which the world's most Michelin-starred female chef has created an exclusive menu. The seasonal, light-meal set menu reserved for Palace Hotel Tokyo guests comprises of a soup, a sandwich and salad, a choice of desserts, and coffee or tea.

At the hotel's Lounge Bar Privé – where the “Miss Dior” cocktail is exclusively available to those who book the stay package – guests can savor a blend of the creamy, star-anise-based liqueur Pernod and the silky, almond sweetness of orgeat while soaking in views of the Imperial Palace gardens beyond.

The “A Touch of Dior at Palace Hotel Tokyo” stay experience is offered through March 31, 2027 (subject to availability) and is **limited to one booking per day**. Rates start at JPY 251,000 for Club Deluxe with Balcony rooms and JPY 407,000 for suites.*

*Rates are inclusive of 10% consumption tax

*A 15% service charge and a Tokyo accommodation tax of JPY 200 per person will be applied separately

*Booking requests must be made at least 7 days prior to arrival

*Blackout dates: December 26, 2026 - January 5, 2027

For more information or to book, please visit:

www.en.palacehoteltokyo.com/offer/a-touch-of-dior-at-palace-hotel-tokyo

ABOUT PALACE HOTEL TOKYO

As the anchor to a billion-dollar, mixed-use development which debuted in 2012 following a rebuild entirely from the ground up, [Palace Hotel Tokyo](#) commands some of the city's most exclusive real estate as well as incomparable views of the verdant Imperial Palace gardens and the surrounding skyline.

Located in the capital's prestigious Marunouchi district, the property features 284 rooms & suites, an evian SPA, and 10 distinctive restaurants and bars – including an exquisite range of Japanese cuisines, fine dining Shanghaiese & Cantonese at Amber Palace and contemporary French haute cuisine at MICHELIN One-Star Esterre by Alain Ducasse.

As heir to a legacy going back more than half a century as one of Tokyo's most iconic properties, the hotel remains firmly rooted in its commitment to offering Japanese hospitality at its finest. In addition to garnering MICHELIN Guide's prestigious Three Keys since their inception, the [multi-award-winning](#) hotel has held Forbes Travel Guide's coveted Five-Star status for 11 consecutive years and has achieved a Five-Star rating for its spa since 2024.

Drawing deeply from the country's history, culture and art, Palace Hotel Tokyo continues to redefine luxury in Japan with sophistication and authenticity.





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For more information on Palace Hotel Tokyo, including fact sheets, please visit our [online Newsroom](#).

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