



PALACE HOTEL TOKYO

Prized Akoya Pearls Shine in New Experience from Palace Hotel Tokyo

TOKYO, Japan (September 23, 2014) – The luminous *akoya* pearl, one of the world’s most highly valued symbols of elegance, takes on a special luster as the centerpiece of a tempting new Tokyo getaway.

[Palace Hotel](#) unveils Palatial Pursuits: Adoring Tokyo – a stay that juxtaposes the exhilarating buzz of Japan’s ultra-modern capital with the exquisite beauty of its natural treasures.

Guests who book the package will receive a personal piece of Japanese artistry: a single, unset, eight-millimeter *akoya* pearl from Nichibo Pearl. Purveyors of high-quality Japanese pearls for more than half a century, Nichibo first opened its doors in 1961 at the original Palace Hotel.

Today the store is situated in Palace Hotel Tokyo’s B1 shopping arcade, where guests will be able to choose whether they would like to have their single pearl set in a custom ring, design a pair of earrings or place the pearl in an entire string (at an additional cost).

Akoya saltwater pearls were first cultivated in Japan in the early 1900s and are globally regarded to be amongst the most coveted cultured pearls for their near-perfect shape and exceptional sheen.

In addition, travelers who book Adoring Tokyo will have their choice of a Deluxe with Balcony room or an Executive Suite waiting for them upon arrival, including fresh flowers, fruits and a chilled bottle of champagne. Both room categories offer breathtaking views of the Imperial Palace gardens and moats, Wadakura Fountain Park below and the surrounding city skyline.

Package rates start at JPY 85,000.

To book Adoring Tokyo, please visit www.en.palacehoteltokyo.com/offer/adoring-tokyo

ABOUT PALACE HOTEL TOKYO

Opened in May 2012, [Palace Hotel Tokyo](#) commands some of the city’s most exclusive real estate and stands as heir to a legacy going back more than half a century as one of the city’s most iconic hotels.

As the anchor to a USD 1.2 billion mixed-use development - built entirely from the ground-up - the hotel features 290 rooms & suites, 10 restaurants & bars, an evian SPA and incomparable views of the city’s most rarified green space - the Imperial Palace gardens.



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Drawing deeply from the country's history, culture and art, the much talked-about addition to Tokyo's hotel scene has redefined luxury in Japan with grace, elegance and authenticity.

Located at 1-1-1 Marunouchi, the hotel is a 10-minute walk from landmark Tokyo Station and mere steps away from Marunouchi Naka Dori, one of Tokyo's most upscale shopping and dining destinations.

For more information, please visit www.en.palacehoteltokyo.com or contact:

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