

# PALACE HOTEL TOKYO

## Forbes Travel Guide Hails Palace Hotel Tokyo's Rooms Among World's Best

The only independent Japanese hotel brand to ever be rated Five-Star receives another glowing accolade

TOKYO (May 15, 2019) – Forbes Travel Guide's recent release of its second 'Verified List' lands Palace Hotel Tokyo on its roster of 'World's Best Rooms', a very select group encompassing only 41 hotels across 17 countries – including from the Americas, Europe, Asia, Africa and the Middle East.

Palace Hotel Tokyo was one of only a dozen hotels in Asia Pacific to land on this year's Verified List, one of just 10 independent properties honored, and the only hotel in Japan to receive such an accolade.

Recipients of the accolade emerged from Forbes Travel Guide's exhaustive evaluations of 1,183 hotels and resorts for its 2019 Star ratings, with the 'Verified List' comprising of those – among the properties that ultimately received Five-Star, Four-Star and Recommended ratings – which succeeded in obtaining perfect scores for luxury, comfort and convenience for both guestrooms and bathrooms.

"Our Verified Lists give guests an objective, data-driven source for making informed choices," said Filip Boyen, Forbes Travel Guide's CEO. "These illustrious properties have been thoroughly tested and verified to ensure that the rooms are of the highest quality – not just beautiful, but impeccably functional, luxuriously comfortable and elegantly appointed."

For the categories of "Elements of Luxury" and "Guest Comfort and Convenience" in accommodations, inspectors judge everything from the quality of linens and pillows to the selection of in-room amenities and technology, from soundproofing and spaciousness to the intuitiveness of lighting controls as well as a host of other standards – all of which, in the highest-achieving hotels, culminate in an exceptional attention to service and interior design.

"Every luxury hotel hopes to exceed expectations during stringent inspections by industry experts and when under the magnifying glass of the most seasoned traveler, but hope and execution are two very different things," remarks Managing Director & General Manager Masaru Watanabe. "The latter demands a fierce and uncommon attention to detail – a standard that is consistently instilled among everyone on our team. We're incredibly thrilled to receive this added recognition from Forbes Travel Guide as we continuously strive to represent the best of Japan to all who stay with us."

Palace Hotel Tokyo is the only independent Japanese hotel brand to ever be awarded the highly coveted Forbes Travel Guide Five-Star rating, the industry's most prestigious arbiter of luxury travel – a recognition which it first achieved in 2016 and has consistently held since.





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A thoughtful luxury emanates from all corners of its guestrooms – from the open-style bathrooms and private balconies to the Imabari bath linens produced in Ehime (a prefecture known for the exceptional quality of its towel manufacturing) and the porcelain tea cups handcrafted using a style of pottery which dates back more than a thousand years.

## ABOUT FORBES TRAVEL GUIDE

Forbes Travel Guide is the only global rating system for luxury hotels, restaurants and spas. Its anonymous professional inspectors evaluate based on up to 900 objective standards, with an emphasis on exceptional service, to help discerning travelers select the world's best luxury experiences. The only way to get a Five-Star, Four-Star or Recommended rating is by earning it through its independent inspection process.

For more information, please visit: forbestravelguide.com.

## ABOUT PALACE HOTEL TOKYO

As the anchor to a USD 1.2 billion mixed-use development built entirely from the ground-up, Palace Hotel Tokyo commands some of the city's most exclusive real estate and incomparable views of the much-loved Imperial Palace gardens and the surrounding skyline.

Located at 1-1-1 Marunouchi, the contemporary 290-room hotel features 10 distinctive restaurants & bars – including exquisite Japanese and an Old World-style cigar & martini bar – as well as Japan's one and only evian SPA.

As heir to a legacy going back more than half a century as one of the city's most iconic properties, the hotel remains firmly rooted in its commitment to offer Japanese hospitality at its finest.

Drawing deeply from the country's history, culture and art, the award-winning hotel redefines luxury in Japan with sophistication and authenticity, presenting guests with the most bespoke cultural experiences to be had in Tokyo.

For more information, please visit our online Newsroom at en.palacehoteltokyo.com.

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