

## Palace Hotel Tokyo Draws Art Lovers to 2014 Exposition

TOKYO (December 13, 2013) -- Furthering its ambitions as a patron of the arts, this week <u>Palace Hotel Tokyo</u> complements its role as Official Partner Hotel of Art Fair Tokyo 2014 with the debut of a three-night package designed to entice art enthusiasts from around the world with exclusive VIP access to the event.

Now in its 10<sup>th</sup> year, Art Fair Tokyo 2014 will be held from March 7 to 9 at the Tokyo International Forum (TIF). More than 140 galleries from Japan and overseas will be participating in the nation's largest art fair, increasingly regarded among the most prestigious gatherings of the international art community. The exhibition will showcase crafts and antiques as well as modern and contemporary works in a wide range of media.

Located in the celebrated Marunouchi district - adjacent to the Imperial Palace gardens and a mere 12-minute stroll from TIF - the year-and-a-half-old Palace Hotel Tokyo has established itself as one of the capital's most distinctive addresses. Since it opened, the 290-room hotel has garnered its share of awards & accolades across the hospitality, travel and design industries, including becoming the first Japanese property to win a Design Award from *Travel + Leisure* magazine, one of the most vaunted awards in travel & tourism.

The hotel's Art Fair Tokyo VIP Access stay package includes:

- Three nights in a Deluxe Room with Balcony or a Club Deluxe Room with Balcony
- Daily buffet breakfast moat-side at Grand Kitchen
- VIP access to the AFT 2014 invitation-only preview event taking place on March 6
- Daily admission to AFT 2014 for March 7, 8 & 9

The hotel will also gift each guest with its own <u>The Art of Palace Hotel Tokyo</u> book, which presents an overview of the property's extensive art collection. The book includes mini-bios on a selection of the artists showcased, quotes from each about their artistic philosophy and inspiration, and also information on the location of each artist's work within the hotel.

Package rates start at JPY 156,000 and is bookable for stays between March 6-9.





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## ABOUT PALACE HOTEL TOKYO

Opened in May 2012, <u>Palace Hotel Tokyo</u> commands some of the city's most exclusive real estate and stands as heir to a legacy going back more than half a century as one of the city's most iconic hotels.

As the anchor to a USD 1.2 billion mixed-use development - built entirely from the ground-up - the hotel features 290 rooms & suites, 10 restaurants & bars, an evian SPA and incomparable views of the city's most rarified green space - the Imperial Palace gardens.

Drawing deeply from the country's history, culture and art, the much talked-about new addition to Tokyo's hotel scene has redefined luxury in Japan with grace, elegance and authenticity.

Located at 1-1-1 Marunouchi, the hotel is a 10-minute walk from landmark Tokyo Station and mere steps away from Marunouchi Naka Dori, one of Tokyo's most upscale shopping and dining destinations.

For more information, please visit www.en.palacehoteltokyo.com or contact:

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